

IACS THREE YEAR STRATEGIC PLAN

I. IACS VISION

To protect, promote and provide services to Christian schools in Indiana

II. IACS MISSION

- A. To protect the freedoms of Christian schools in the state of Indiana and our nation through an active presence at the State House with a network of IACS schools and Advance America.**
- B. To provide resources that advance Christian education, strengthen, build, and promote quality in Christian Schools.**
- C. To aid schools in building Christ-likeness in each student.**
- D. To promote quality Christian educational programs including teachers' conventions, administrative meetings, athletic tournaments, FABA competitions, Christian information seminars, school improvement with AACCS certification and accreditation information, and to assist schools with day-to-day state and national educational information.**

III. Goals

- A. Communication**
- B. Communication Value**
- C. Accountability and Transparency**
- D. Professional Development**
- E. Vision casting**
- F. IACS Office Position**
- G. Accreditation and certification**
- H. Affinity Groups**

IV. Communication

- A. Offer visionary, insightful and regular meetings from the national/state leadership and appropriate speakers for teachers' conventions, administrative meetings, retreats, etc.**
- B. Make the IACS website a point of destination, a source of practical helps and a quick, easy reference to resources; make available web distribution of information.**

- C. Develop a bi-annual information newsletter. D. Appropriately utilize social media to inform members and prospective members about activities quickly and efficiently (such as texting, facebook, tweeting, etc.).

V. Communication Value

- A. Develop promotional literature, the uses and distribution models of all information
- B. Develop a sound methodology for communicating the value of the IACS in as many ways as possible.
- C. Provide and disseminate a (IACS) value statement and list of services to member, former member and nonmember schools, particularly those schools that are not affiliated with any association.
- D. Communication Value Action—Design an IACS Service promotional piece.
- E. Communication Action
 - 1. Explore assigning a person to generate an email newsletter with pictures and information about athletics, FABA, teacher convention and other news of activities.
 - 2. Select a group of three to investigate and make recommendations regarding the IACS website.

VI. Accountability and Transparency

- A. Consistently demonstrate a transparent and ethical approach to financial management and spending.
- B. Review of IACS financial records. C. Accountability and Transparency action
- D. Develop a committee to review the budget and make recommendations regarding support of Advance America, FABA fees, athletic contests, future dues, savings and investment accounts, teacher conventions, hiring and other budget items.

VII. Professional Development

- A. Explore synchronous (concurrent) and asynchronous (occurring at different times) narrow casting of conference and convention sessions where practical.
- B. Explore collaborative conference technologies so that material from external sources may be made available.
- C. Review competitive association structures (ACSI, INPEA) and offerings in the area of professional development.

VIII. Vision casting

- A. Promote and explore the value and the viability of Christian education partnership as an educational choice for today's students.
- B. Provide resources that promote Christian education to schools and partner with home schoolers.
- C. Promote Christian Education to the larger community, including other educational organizations such as churches and nonmember schools, INPEA, and School Choice Indiana.
- D. Distribute IACS promotional material to state legislative bodies
- E. Have an IACS choir sing in the rotunda of the State House.

IX. IACS Office

- A. Examine the structure and future of the Executive Director's office.
- B. Survey Board members and schools to determine how the IACS and IACS office can serve schools better.
- C. Evaluate the possibility of a paid Executive Director and office.

X. Accreditation and Certification

- A. Develop leadership in Indiana for accreditation, pre-consulting and consulting visits.
- B. Assist schools with the process of accreditation and their relationship with the SGO and School Choice Scholarship (vouchers) in the state of Indiana as needed and requested.

XI. Affinity Groups

- A. Continue to build bridges with Advance America and the AACs with financial support and presence as requested in legislative sessions.
- B. Look at establishing an IACS SGO (Scholarship Granting Organization) to provide Scholarships to IACS schools and income for the IACS.
- C. Affinity Groups action - contact the IACS lawyer to establish costs and legal requirements of an SGO.